



Software Guidelines

FOR ELECTRONIC ARTWORK

Our art department is Mac based.

Adobe Illustrator *(Preferred software)*

CS3 or earlier versions

- Fonts converted to paths or sent in (Mac compatible);
 - Send all linked .EPS Photoshop images separately (Also include a .PSD **layered** file)
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Adobe Photoshop

CS3 or earlier versions

- CMYK; 300 dpi
 - Layered .PSD files in addition to the .EPS links
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Adobe Acrobat

Version 8 Professional or earlier

- Adobe PDF (preserve Illustrator editing capabilities)
 - Fonts converted to paths or sent in
 - Include photo images separately
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Adobe InDesign

CS3 or earlier versions

- Send in as .pdf file (Adobe PDF preset as Press Quality)
 - Include fonts
 - Include photo images separately
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Submitting your art :

- By email - to an account rep
- By ftp site - please contact us for details
- Shipped to us (CD or USB media accepted)

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